

AJAHNAE JOHNSON

ajahnaejohnson1012@gmail.com | (661)-341-2761 | 1498 Waterwheel Drive Sacramento, CA 95833

View my portfolio: <https://ajahnaejohnson1012.wixsite.com/ajahnae-johnson-art>

SUMMARY

Dedicated graphic design professional with 5 years of academic success and hands-on experience, eager to apply my skills in communication, creativity, and design. I am a diligent worker, committed to contributing to innovative and customer-focused projects across various industries.

I recently graduated from Cal State East Bay with a BFA in Fine Arts, majoring in Graphic Design and minoring in Communications, finishing with a 3.8 GPA and earning Dean's List honors and magna cum laude distinction. I also graduated from Leroy Greene Academy with a 4.0 GPA. I thrive in collaborative environments, am dependable, and have a strong passion for delivering excellent service and solutions.

EDUCATION

Bachelor of Fine Arts in Graphic Design

Jan 2019 - May 2024

California State University, East Bay

Hayward, CA | Graduation: May 2024

- Minor: Communications
- GPA: 3.80 / Magna Cum Laude
- Honors: Dean's List

High School Diploma

Jan 2013 - May 2019

Leroy Greene Academy

Sacramento, CA | Graduation: May 2019

- Final CGPA: 4.0
 - Honors: Class Treasurer (Junior & Senior years)
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KEY SKILLS

- Customer Service
 - Time Management & Organization
 - Adaptability & Flexibility
 - Creative Problem-Solving
 - Critical & Strategic Thinking
 - Computer Proficiency
 - Leadership & Collaboration
 - Zoom & Virtual Technology Expertise
 - Social Media & Digital Marketing
 - Adobe Creative Suite Mastery
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WORK EXPERIENCE

Orientation Leader

January 2021 - Aug 2024

California State University, East Bay

- Collaborated with Orientation Coordinators and Assistants on projects.
- Assisted Student Life staff with orientation-related special projects.
- Introduced presenters at assigned orientation events.
- Welcomed new students upon their arrival on campus.

Content Creation & Digital Marketing Intern

May 2024 - June 2024

Extern

- Work collaboratively with other Orientation Coordinators and Assistants on specific projects
- Utilized SEO tools to identify keywords relevant to the company and the industry it functions in.
- Analyzed keyword metrics, to strategically categorize keywords based on search intent.
- Crafted three SEO keyword-optimized blog posts using AI content generation tools, to enhance the website's search engine visibility.

Resident Assistant **Aug 2022 - May 2024**

Department of University Housing & Residence Life, CSU East Bay

- Enforced rules and regulations, submitting reports on infractions and safety issues.
- Supervised residents, addressed complaints and emergencies, and resolved disagreements.
- Organized and directed regular floor meetings to address resident concerns.
- Supported residence hall team by completing related tasks as needed.

Retail Clerk **Sept 2020 - Dec 2020**

Sprouts Farmers Market

- Assisting customers with the selection of merchandise
- Greeting, interacting and monitoring customers to help the store in loss prevention.
- Displaying and organizing products in a store for the customers to locate easily.

Front Desk Student Assistance **Sept 2019 - May 2020**

Student Leadership and Involvement Center, CSU East Bay

- The first point of contact for anyone calling or visiting the office.
- Responsible for answering the phone, directing calls and greeting guests.
- Perform some administrative work, filling, scheduling, and accounts receivable.

Sales Representative **June 2019 - Aug 2019**

Vector Marketing

- Presenting Cutco products for sale direct to customer.
- Scheduled appointments, filing and submitting customer orders.
- Identifying potential customer through personal referral and lead generation.

Stock Sales Associate **Mar 2019 - May 2019**

Marshalls Department Store

- Place retail stock and supplies in their proper places.
- Created great displays of merchandise for a great customer experience.
- Unloading merchandise bins.
- Checking merchandise to purchase order/invoice.
- Stocking merchandise.
- Putting merchandise away from customer use.

**VOLUNTEER
EXPERIENCE**

Event Organizer & Performer

Leroy Greene Academy Theater

- Organized and performed in school plays, helping to enhance the school's performing arts program.
- Managed event planning and stage setup, ensuring smooth operations during performances and improving audience turnout by 20%.
- Served as Class Treasurer, applying budgeting and planning skills to support school initiatives.

ACHIEVEMENTS

1. Dean's List: California State University, East Bay (4 semesters)
2. Magna Cum Laude distinction upon graduation
3. Class Treasurer: Leroy Greene Academy (2 years)