

# MOHAMED THASREEF

TRAVEL CONSULTANT&DISTRIBUTOR



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Adept at driving sales and brand awareness, I excelled as an Independent Distributor at Herbalife Nutrition Ltd., boosting product sales significantly. My expertise in social media marketing and exceptional account development skills have consistently enhanced customer satisfaction and loyalty. With a knack for fostering strong relationships, my approach combines strategic marketing with diligent financial management.

## Work History

2019-01 - Current

### ● Independent Distributor

*Herbalife Nutrition Ltd., INDIA*

- Organized successful product demonstrations at local events, generating buzz around new offerings and driving sales growth.
- Participated actively in regional distributor meetings to share insights on best practices and learn from peers' experiences for continuous improvement of own operations.
- Increased sales revenue by consistently following up with leads and cultivating long-term relationships.
- Collaborated with fellow independent distributors for joint promotional activities, maximizing reach within the target market.
- Negotiated favorable payment terms with suppliers to improve cash flow management and overall financial stability of the business.
- Implemented creative strategies for reaching untapped markets, ultimately expanding customer base significantly.
- Provided exceptional customer service, addressing inquiries promptly and resolving issues efficiently.
- Leveraged personal connections within the community to secure valuable referrals for new business prospects.
- Trained new team members on best practices for selling products, ensuring a seamless transition into their roles as independent distributors.
- Developed strong customer base through efficient and reliable service.

### ● Village Level Entrepreneur

*Common Service Center, KERALA*

2017-12 - 2018-11

2012-03 - 2016-11

- Built strong brand recognition and customer loyalty by delivering high-quality products and services consistently over time.
- Improved customer satisfaction with exceptional project management skills and timely delivery of products and services.
- Managed financial aspects of the business including budgeting, forecasting, cash flow management, and financial reporting to stakeholders.
- Determined business plan, mission statement, and vision.

### ● **Travel Consultant**

*AL KASABI TRAVELS, SAUDI ARABIA*

- Worked closely with clients to understand unique needs and meet specific travel desires.
- Exceeded customer service satisfaction standards by understanding and anticipating clients' expectations.
- Maintained accurate records of bookings, payments, and client information for smooth operations and future reference.
- Kept abreast of all airline rules, regulatory requirements and industry standards when scheduling travel arrangements.

2011-09 - 2012-02

### ● **Junior Travel Consultant**

*Air Travels, KERALA*

- Developed strong relationships with clients, leading to repeat business and referrals.
- Streamlined booking processes for improved efficiency and reduced errors in reservations.
- Managed detailed record keeping of all transactions including invoices receipts credit memos refunds adjustments ensuring accuracy audit readiness.
- Monitored daily reports from GDS systems such as Sabre Amadeus reviewing fare rules restrictions maximizing revenue opportunities.



## **Education**

2011-09

### ● **DIPLOMA-IATA: IATA/UFTAA FOUNDATION&EBT COURSE**

*SPEED WINGS - CALICUT-KERALA*

2010-03

### ● **HIGHER SECONDARY: BORD OF HIGHER SECONDARY EXAMINATION KERALA**

*GOVERMENT HIGHER SECONDARY - TIRURANGADI KERALA*



## **Skills**

- Teamwork ●●●●●
- Teamwork and collaboration ●●●●●
- Customer service ●●●●●
- Problem-solving ●●●●●
- Time management ●●●●●
- Leadership skills ●●●●●
- Sales development ●●●●●
- Multitasking ●●●●●

- Excellent communication ●●●●●●
- Cash handling ●●●●●●
- Self motivation ●●●●●●
- Payment collection ●●●●●●
- Team collaboration ●●●●●●
- Active listening ●●●●●●
- Organizational skills ●●●●●●
- Team building ●●●●●●



## Personal Details

- **Date of Birth:** 20/02/1991
- **Marital Status:** Married
- **Gender:** MALE
- **Passport:** YES
- **Nationality:** india
- **Visa Status:** NO VISA
- **Religion:** MUSLIM
- **Other:** LOCOMOTOR DISABILITY



## Languages

- Arabic ●●●●●●  
Bilingual or Proficient (C2)
- English ●●●●●●  
Bilingual or Proficient (C2)
- Hindi ●●●●●●  
Bilingual or Proficient (C2)
- Tamil ●●●●●●  
Bilingual or Proficient (C2)
- Malayalam ●●●●●●  
Bilingual or Proficient (C2)



## Software

- AMADUES
- GALILEO
- E TRAVEL



## Certifications

- 2024-10 ● ACTIVE GLOABAL EXPENSION TEAM FROM HERBALIFE
- 2011-09 ● IATA
- 2010-03 ● HIGHER SECONDARY EXAMINATION
- 2016-09 ● EXPERINCE CERTIFICATE FROM ALKASABI TRAVELS
- 2012-03 ● EXPERINCE CERTIFICATE FROM AIR TRAVELS