



Faith J. Massey

About Me

They/She

Cleveland, OH

fjmassey@student.cia.edu

Skills

Adobe Illustrator, Photoshop, Indesign

Google App: Gmail, Doc, Forums, Sheets and Microsoft

Sketching, concept development, character design

Campus Involvement

Holiday | Seller

Student Independent Exhibition (SIE) | Exhibitor



SCAN ME

Education

Cleveland Institute of Art
Bachelor of Fine Arts - Graphic Design
2023

Relevant Coursework: *Package Design, Typography, Character Design & Development*

Experience

Cleveland Institute of Art

Cleveland, OH
June 2022 - Current

Career Services | *Student Assistant*

- ✦ Worked with Career Services Director and Assistant Director to create and design LinkedIn guide to be shared with students, alumni, faculty and staff
- ✦ Conduct research on career-related content and advice in preparation for social media posts
- ✦ Manage Career Services Instagram of 260 followers that include creating template graphics for weekly job flash postings, events, programs and general career-related advice while following branding/marketing guidelines
- ✦ Design a LinkedIn guide that was shared to Career Network Site, College Central, which has over 600 students, and 1,000 alumni that can view it.
- ✦ Assist in managing front desk and direct students, faculty and staff to the appropriate offices in suite

Nunes Scholars Program | *Logo Designer*

July 2022

- ✦ Conceptized and design logo for new program for incoming marginalized students

Max Housing

Cleveland, OH
June 2022 - Dec. 2022

Design Intern

- ✦ Worked with direct supervisor and other employees to present and create original design ideas for flyers, newsletters, invitations, reply cards and envelopes for the annual fundraising event
- ✦ Designed business cards and letterhead for a new sister organization to develop and improve professional presence

