

Jerry Hansen

Independent Contractor/Self-Employed
Marketing Professional

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MARINETTE, WI 54143

<https://www.jobcase.com/p/jerry.hansen>

Work Experience

Independent Marketing Professional.

Self-Employed

June 2009 - September 2023 • Marinette, WI

Marketing Research Build Relationships B2B Lead Generation Multi-Tasking Demographic Focus Met or Exceeded goals regularly Creative Solutions Sales team Trainer.

Independent Contractor

Self-Employed

June 2009 - September 2023 • Marinette, WI

Marketing Research

Lead Generator/Scheduler

CORA, LLC

November 2008 - December 2009 • Wharton, NJ

Client Projects Team Leader

Projects-Team Lead Sales/Marketing Call Center

January 2007 - October 2008

Adecco Staffing, Kelly Services (Call Center) Green Bay, Wisconsin Telephone Customer Service/Care Specialist Updated client records and clerical duties .Call Center Coordinated scheduling deliveries in a timely manner Enrolled Medicare Part D. plans by telephone. Offered solutions to Part D member service questions

Inbound Customer Service Rep.

AMEX Assurance Co. Call Center

October 2006 - February 2007 • Green Bay, WI

Professionally handled incoming call requests from customers to ensure total customer satisfaction and account needs are met or exceeded. Provided real solutions to a variety of credit card issues empathetically Processed calls routed to ensure efficiently and accurately.

Inbound/Outbound Tele sales/Customer Service Representative

IBT Solutions - Nicor Home and Business Solutions Call Center

June 2005 - June 2006 • Geneva

Regularly met or exceeded sales goals. Coaching associates to helping to process verbal enrollments business to business selling fixed rate utilities services. Frequent monthly sales leader award winner. Multi-tasking skilled in retention and cross selling additional services B2B.

Education

Kishwaukee Community College

ASSOCIATES, Associate of Science degree in Marketing Management

January 1981 - December 1983 • Malta

Associate of Science degree in Marketing Management

Kishwaukee Community College

ASSOCIATES

January 1981 - May 1983 • Malta, IL

Learned how to gain working knowledge and fundamentals of business management. To better understand the marketing mix and how to apply it to manage a successful and growing markets.

Licenses and Certifications

Wisconsin license to work in private or public security

State of Wisconsin

June 2021

Skills

Decision Making

Leader

Cross Selling

Multitasking

Customer Satisfaction

Business To Business

Inside Sales

Scheduling

Cash Management

Monthly Sales

Stocking Inventory

Tele Sales

B2B

Written Skills

Telephone Customer Service

Persuasive Speaking

Safe Food Handling

Business Development

Supervision

Sales Goals

Traits

Confident

I am self-assured in my skills and talents, and I'm willing to take on challenges and risks.

Passionate

I am enthusiastic, positive, and eager to do great work.

Dedicated

I am committed to the company's success and loyal to the people and things I believe in.

Caring

I use my words and actions to help others without expecting anything in return.

Goal-oriented

I focus on that which needs to be completed in order to finish a task, project, or job.

Volunteering

TOP Dog Park. Inc

I was the Founder and 1st President of TOP Dog Park, Inc

November 2014 - February 2023 • Peshtigo, WI

Created a 501c-3 NFP organization dedicated to start up and operate an Off Leash Dog Park. Meetings, Fundraising, Planning. With a board of volunteers.

Abundant Life Mission Homeless Shelter

Volunteer-Phones, Benefits, Security

2021 - January 2023 • Memominee, MI

Worked at fundraising events. Did some staffing working at reception table. and security at times. Got ill working there often and had to leave.

Menominee Animal Shelter

Volunteer-Outside lawn care

April 2014 - May 2021 • Memominee, MI

I cut grass on the property and did a few fundraising events. Unable to continue a whole lot.