**JENNIFER KEEFER**

jkeef4@yahoo.com

**EDUCATION**

**Master of Public Health, University of Alabama at Birmingham**

*Health Behavior, Birmingham, AL, 2022*

Member of The Honor Society of Phi Kappa Phi

**Bachelor’s of Science, Arizona State University**

*Health Education and Health Promotion, Tempe, AZ, 2019*

Summa Cum Laude, Member of Golden Key International Honor Society

**Associates of Arts, Central Arizona College**

*General Studies-emphasis in Nutrition, Coolidge, AZ, 2012*

Summa Cum Laude, Member of Phi Theta Kappa Honor Society

**CERTIFICATION & TRAININGS**

Certified Health Education Specialist 2019 – 2024

Motivational Interviewing 02 – 2019

UAB/UABHS HIPAA Privacy and Security Training 11 – 2020

**TEACHING EXPERIENCE**

**Faculty Associate**

*Arizona State University College of Health Solutions, Online, 01-2023 – Present*

**Course Delivery**

* HEP 102 Foundation of HEP

**Academic Associate**

*Arizona State University College of Health Solutions, Online, 01-2020 – 12-2022*

**Course Delivery**

* CHES Exam Study Guide and Tutor
* HEP 102 Foundation of HEP
* HEP 251 Preventing HIV & Substance Abuse
* CHS 340 Health Behavior Theory
* HEP 452 Health Advocacy in HED
* HEP 454 Health Promotion Planning and Implementation
* HEP 456 Health Promotion Program Evaluation
* HEP 466 Health Promotion Management and Administration

**Course Development**

* CHES Exam Study Guide and Tutor
  + Generated test questions and updated study material to include PowerPoints
* HEP 102 Foundations of HEHP
  + Proofed content and modernized PowerPoints
* CHS 340 Health Behavior Theory
  + Created two-person Reciprocal Determinism Group Project
* HEP 466 Health Promotion Management and Administration
  + Updated & Edited Rubrics and Created Final Project Rubric
  + Co-created two Active Learning Lectures and Extra Credit Equality vs Equity Assignment

**Leadership**

* HEP 102 Foundations of HEHP
  + Supervised three Teaching Assistants with grading and feedback

**Mentorship**

* HEP 251 Preventing HIV & Substance Abuse
  + Walk-through Teaching Assistant on how to grade and provide feedback

**EXPERIENCE**

**Public Health Internship**

*Mississippi Public Health Association, Remote, 01-2022 – 04-2022*

* Collaborated with Executive Director and Planning Committee for Annual Conference
* Created qualitative 10 question survey for Annual Conference
* Evaluated survey to include quantitative and qualitative methods with added charts
* Reviewed and provided approval feedback on 53 student and professional abstract submissions
* Updated and created booklet for Advocacy Guide Toolkit
* Updated 7 policy briefs to include current research, literature, and references along with creating 7 new policy briefs
* Tracked legislation and worked collaboratively with MPHA Legislative and Policy Committee on updating status

**Health & Wellness Internship**

*Arizona State University Wellness Recovery Rising, Tempe, AZ 01-2019 – 08-2019*

* Won top prize of $1,000 for Exhibit: *Keep Medications Safe* forthe Change the World grant that provided 50 locking travel bags to individuals living in communal areas
* Researched and created 66-page interactive PowerPoint slide for Parent Handbook of NCAA grant
* Generated highest newsletter signups while tabling for Recovery Rising
* Co-hosted two educational trainings to 65 students
* Researched 15 webpages for discrepancies and provided detailed feedback
* Created two social media posts
* Collaborated in writing Peer Facilitator manual

**Guest Lecture**

*Mission Heights Preparatory High School 03 – 2016*

* Influenced students eating habits after developing and presenting 15-minute nutritional mini lesson for 15 students; three-month follow-up students continued to discuss what they learned to peers and ate healthier

*Arizona State University 02 – 2019*

* Mindfulness Monday: 10-minute lecture on compassion with 15-minute guided meditation

**Treasurer, Community Outreach Officer, & Usher - Volunteer**

*St. Michael's and All Angels Liberal Catholic Cathedral, Casa Grande, AZ 08-2017 – 04-2019*

* Wrote, co-reviewed and co-edited proposal for grant
* Main presenter of grant proposal to funding leaders
* Secured highest tier amount requested in grant money for Bags of Blessings project
* Greeted, assisted, and collected offerings
* Counted, recorded, and deposited weekly offerings and kept records accurate and current

**Receptionist/Office Assistant**

*Mission Heights Preparatory High School, Casa Grande, AZ 05-2015 – 05-2016*

* Trained, mentored, and supervised 10 student office aides
* Advocated to management for a better filing system that improved production by 50%
* Maintained and updated over 200 student files and student attendance
* Cash handling via processing payments and bank deposits
* Customer service and mail distribution

**ACCOMPLISHMENTS**

* Professor of Impact Award, 05-2023
* President, Health Education & Health Promotion Student Organization, 09-2018 – 03-2019
  + ASU Open Door
    - Assisted in planning and delivering a creative hands-on artwork experience to over 700 attendees highlighting the value of imagination and creativity for health
  + Community Garden
    - Lead event, assisted in planning, and broadcasted Facebook live
    - Event hosted more than 15 volunteers that cleaned and installed new garden for local community garden plot
  + Club Meetings
    - Hosted and facilitated monthly meetings
* Presenter ASU’s College of Health Solutions “Failing Forward” 02-2018
  + - ASU Online Newsroom:“Failing forward: Health Education and Health Promotion” 2019
* Published Op-Ed, Casa Grande Dispatch “Built Environment Affects Health” 11-2017
* Published Personal Essay, NPR's This I Believe: “Red Boxes and Dollar Weeds” 09-2009
* Certificate of Recognition for Academic Symposium, Central Arizona College: "The Faces of American Culture: Personal Narratives through the Decades” Spring 2010
* Team Leader of five peers in EXW 466 Health Promotion Management and Administration, *Leadership Techniques*, Arizona State University, Fall 2018
* EXW 454 Program Planning: “Dancing Nourishment for Heart Disease” used as class example, Arizona State University, 04 – 2017
* Team Leader of three peers in PUH 600 Social and Behavioral Sciences in Public Health, *Diabetes and Obesity Among Children of Low Socioeconomic Status Fact Sheet*, University of Alabama at Birmingham Spring 2021

**VOLUNTEER**

* Mentor, I couldbe.org, online, 10-2017 – 07-2019
* Devils in Disguise, Arizona State University Devils S.O.A.P Project, 04-2019

**AFFILIATION**

Member, American Public Health Association, 2019-Present