

# Lara Tornero

Immediate Availability.

**Location:** Murcia; Spain

**Birth:** 29/04/1995

**Nationality:** Spanish

License B - Own Vehicle

+34 605 392 641

lararuiztornero@gmail.com

**English** → Bilingual

**Spanish** → Native

**French** → Medium

**Russian** → Basic

## PROFESSIONAL EXPERIENCE

**Robotics Teacher** Sep 2022 - May 2023

DOCENDO & ROBOTS IN ACTION - self-employee

Activity: Extra-curricular activities for kids; theory and practice for coding, programming, Lego WEDO, drones and video games creation.

**Self-employed** jul 2022 - March 2023

Activity: Several activities such as web design, consulting, developing projects, graphic design and others like being the assistant for other Self-employed people etc.

**Big data Manager** Dec 2021 - Jun 2023

The Self Room - self-employee

Activity: Coordination and analytics for development in projects.

**Creative Web Design Director** Oct 2021

Yellow Rat Bastard (Sangonera)

Activity: Digitalization plan for the brand, Graphic Design and Web Design.

**Waitress** Jun 2021

Ambigú (Molina de Segura)

Activity: Prepare 'tapas', attending clients and serving at bar and tables and maintenance of the area.

**Creative Design Director** May 2020 - Feb 2021

ENY Logistica Industrial (Lorca.)

Activity: Graphic Design, Web Design, Social Media Management, Marketing such as SEO, mailing campaigns, segmentation and optimization.

**Analisis and Marketing in Social Media** Sep 2018 - Feb 2020

Freelance (Europe)

Activity: Creating content and strategies.

**Graphic Designer** Jun 2018 - Jan 2020

Work by contract or project. (Europe)

Activity: Branding, packaging, web design, multiplatform.

**Hostess** May 2019

Company: BLU (Murcia)

Activity: Smokeshop hostess promoting new flavors and dispositives.

**Supervisor** Nov 2018 - Jan 2019

Company: Bol.com POST NL (Waalwijk, Holanda)

Activity: In charge of the mail sorting..

**Receptionist Administrative** Mar 2018 - Sep 2018

Company: Viajalia - San Javier

Activity: Facturation with clients, reservations and administration.

Contacting hotels, organizing activities and transport.

**Hostess** Sep 2017 - Nov 2017

Company: Camel (Murcia )

Activity: Helping promoting the brand and giving gifts to customers.

**Shop Assistant** Dic 2016 - Ene 2017

Company: HENNES & MAURITZ S.L. (H&M Nueva Condomina. Murcia)

Activity: cash, training, organization, picking and all routines of the store.

**Store Manager** Mar 2016 - Ago 2016

Company: Vodafone (Murcia)

Activity: Telephony, sales, kpis, stocks, orders, receipts, mails, control, supervision.

**Second Manager Intership** Sep 2011 - Jun 2013

Company: MODAS REYES (Abarán)

Activity: Textil. recepcion of orders, kpis, maintenance, custom service.

**Waitress** Jun 2011 - Aug 2011

Company: MAXIBURGUER (Torre Pacheco)

Activity: Taking notes to customers, serving orders, and cleaning.

## EDUCATION

**Master in Digital Marketing Direction and Digital commerce** 2020 - 2021

Techtitute (Online) 1500 Hrs: 60 ECTS credits.

**Graphic Design Degree** 2014 - 2018

ESD in Murcia (Spain)

**Bachillerato of Plastic Arts LOE** 2011 - 2013

Modality: Visual and design - At I.E.S. Floridablanca.

## COURSES

### **Immersive technologies program: Entrepreneurship in Virtual Reality 2022 - 2023**

Course by INCYDE at UCAM University (Murcia)

Theme: XR, AR, VR, entrepreneurship in digital projects and a project development for the course ending.

### **Advanced Informatic Competencies Nov 2021**

SEF

Theme: Digital tools, elements of software and hardware with management of information.

### **Robotics Primary School Teacher Sep 2021**

Robots In Action S.L.

Theme: informatic programming for video games, code, Lego robots and sensors.

### **Store Design, Visual Merchandising and Shopper Marketing May 2015 - Jul 2015**

by Claus Ebster; iversity.org

### **Design Thinking 2nd Interaction Apr 2015 - Jun 2015**

**Design Thinking Course Apr 2014 – May 2014**

MHKMK: Macromedia University for Media and Communication; MOOC.

### **The future of Storytelling Oct 2013 – Dec 2013**

Fachhochschule Potsdam:University of Applied Sciences; iVersity.

## VOLUNTEERING

### **Photographer - CFEM 2017- 2018**

Film Festival

“FESTIVAL DE CINE FANTÁSTICO”

Filmoteca regional de Murcia.

### **Exhibition supervisor - IBAFF 2016**

Festival de Cine Internacional de Murcia.

Centro Puertas de Castilla.

Caja Negra - Tracé, de Khristine Gillard.

### **Staff - EXPOGAMES 2008 - 2011**

Video Game Exposition and arcade.

“La NAVE” Social Centre

Puente Tocinos, Murcia.

### **Stand Coordinator - KOKORO 2009-2010**

Murcia se reManga

Auditorio y centro de Congresos Víctor Villegas

- Murcia.

## OTHER SKILLS

### **Informatics:**

Adobe Suite (Photoshop, Indesign, Illustrator, After Effects, Premiere) also AR / VR / XR and Scratch.

### **Administrative:**

Google Tools, Microsoft Office (Word, PowerPoint, Excel), Open Office, and cloud services.

### **Communication:**

Proactive, Innovative and Efficient.