
PERSEPHINE DAVIS

Philadelphia, PA | +1 215-514-8503 | sepherini@gmail.com

SUMMARY

Recent graduate with a strong academic foundation and a passion for Marketing, Event & Venue, Engineering, Media, and Touring. Eager to leverage my education and skills to contribute to a dynamic team in an internship, entry, or mid level role. Ready to take on new challenges and deliver impactful results.

CORE COMPETENCIES

- ✓ Full Stack Development (certificate in prog)
- ✓ Analytical skills
- ✓ Problem-solving in high-pressure situations
- ✓ Data analysis and reporting
- ✓ Tour logistics and planning
- ✓ Adaptability to changing schedules/environments
- ✓ Teamwork and collaboration
- ✓ Agile leadership

EXPERIENCE

Champion Leccy

Intern Audio Engineer | May 2023 - Present

- Collaborated closely with the owner to understand product development, offering insight and suggestions on how to expand their market.
- Showcased strong soldering, circuit design, and troubleshooting skills to ensure functional and high-quality guitar pedals.

CB2

Stock Associate | August, 2022 - Present

- Efficiently managed inventory by receiving, organizing, and shelving merchandise according to established standards, ensuring accurate stock levels and product availability.
- Collaborated with team members to maintain a well-organized and visually appealing store layout, enhancing the customer shopping experience.

PROJECTS

Steez Promo

Event Promoter | November 2022 - Present

- Executed creative marketing strategies to maximize event visibility and engagement.
- Led a team to plan, promote, and execute successful events

EDUCATION

2019 - 2023 | The University of the Arts

Bachelor of Science - Music Business, Entrepreneurship, and Technology
