

# Reggie Slater

Atlanta, United States

(912) 891-5322  
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## Digital Media Specialist

Motivated recent graduate from Georgia Tech with a background in digital media and graphic design. Proficient in creating engaging communication assets, including social media content, e-newsletters, and print collateral. Collaborative team player experienced in coordinating efforts across departments to ensure brand integrity and consistency.

## Skills

Canva  
Versatility  
Social Media Platforms  
Photography  
Digital Content  
Customer Service

## Languages

Mandarin Native speaker  
Shanghainese Native speaker

## Links

[Portfolio](#) [Website](#)

## Employment History

### 1 Design Collective Member WREK Radio, Atlanta

August 2020 – May 2023

- Took design requests to serve the needs of the station
- Developer of print and marketing materials (t-shirts, social media content, posters, etc.)
- Worked with the merchandising team to promote station swag

### 2 Digital Marketing Director WREK Radio, Atlanta

April 2021 – April 2022

- Account manager for all social media channels and content, creating over 50 unique posts
- Supported marketing team by writing and editing 5+ social media campaigns
- Grew our Instagram following by over 125%
- Corresponded with followers through DMs and emails

### 3 Photographer & Creative Self, Atlanta

May 2021 – Present

- Worked for 14+ clients over the course of 2 years
- Managed numerous projects simultaneously to meet tight deadlines
- Accepted guidance, understood campaign strategy and drove deliverables following messaging and brand standards

## Education

### 4 Computational Media Georgia Institute of Technology, Atlanta

August 2019 – May 2023

- Concentrated coursework in Interaction Design & People
- Radio Show Host

## Hobbies

Photography, Reading, Seeing my friends

## References

Ethan Curtiss from Freelance Roblox Developer  
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