

# Astrophel Chapman

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## EDUCATION

**University of Colorado Boulder – College of Arts & Science**  
Bachelor of Arts in Creative Writing (3.0 GPA)

August 2020 - Present

**UX Writing Hub – UX Writing Academy**  
UX Writing Certificate

April 2023 - December 2023

## EXPERIENCE

**Out Front Magazine, Denver**

June 2024 – Present

*Journalist - Internship*

- Wrote weekly news articles (300 - 900 words) using WordPress, on diverse topics relevant to Denver's queer community informing the public about pressing political issues, tragic crimes, and fun events happening in the area.
- Developed strong research, storytelling, and editing skills to create compelling, engaging, and accurate articles.
- Engaged with the community at local events, managing booth set up, sales, handouts, and the distribution of other promotional materials.
- <https://astrophel-chapman.notion.site/My-Portfolio-653702f1be174e19a7fc7d388e99eb47?pvs=4>

**PrestaShop, Remote**

October 2023 – December 2023

*UX Writer - Internship*

- Collaborated with UX writers from the UX Writing Academy, guided by experts and the UX Writing Hub, in researching and designing the latest PrestaShop module.
- Used research skills, including competitor analysis, conversation mining, and A/B testing to tailor the right vocabulary and style guide for the company's copywriting.
- Led the creation of a comprehensive style guide and glossary, enhancing team collaboration by providing reference materials for brainstorming copy ideas in the copy docs.
- In the project's final stages, I actively contributed to wireframes and a detailed report for the overseeing design team.

**Online Content Creator, TikTok**

October 2020 – Present

*Content Creator*

- Created engaging video content promoting awareness for mental health & disability and tailoring my light hearted content toward the queer community.
- Achieved remarkable growth from 1,500 followers to 30,000 followers within a few weeks, with video views consistently ranging from 10k to 20k.
- Attained viral success with two videos, accumulating an impressive 2.1 million views for one and 1.6 million for the other.
- Demonstrated exceptional content development skills, propelling the platform's followership to surpass 95k.
- Videos routinely garner substantial viewership, averaging between 20k to 70k views.
- [https://linktr.ee/cosmic\\_collective](https://linktr.ee/cosmic_collective)

## PROJECTS

**Lock Book**

September 2024 – Present

*Consultant - Labor of love*

- Engaged with the founders of a startup company, whose product I grew fond of, to help them find bugs and pain points in their app's design and function so that users could have a better experience with the app enhancing it's development and expanding its user base.
- Applied the UX/UI writing and design skills I learned from UX Writing Academy and my PrestaShop internship to assess its pain points, usability, and accessibility.

**Medium**

October 2023 – Present

*Creative Writing - Personal Blog*

- Part of the work I did to raise awareness about mental health & disability was writing articles (500 - 2000 words) on Medium about topics of interest, personal anecdotes, and research findings.

## SKILLS

- **Technical Skills:** WordPress, Medium, TikTok, YouTube, Twitch, Twitter (X), Instagram, Facebook, Discord, Figma, Miro, Grammarly, Adobe Photoshop, Adobe Premiere Pro, Microsoft Word, Excel, Outlook, PowerPoint, Google Drive, Docs, Sheets, Slides, Forms, Chat GPT, Linktree
- **General Skills:** Content Creation, Social Media Management, Creative Writing, Journalism, UX Writing, UX Research, Conversation Mining, A/B Testing, Brand Development, Photography, Illustration, Video Editing, Cinematography, Scriptwriting, Customer Service
- **Specialized Skills:** Video Journalism, Acting, Singing, Dancing, Horsemanship, Horse training & care