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Experience

Sales Representative/Retail Store Manager

Vape/Smoke City - Houston, TX

Apr 2019 - Sep 2019 (6 months)

Customer Service/Management

Duties to include:

Communicated with customers, and employees to answer questions and explain information on certain items.

Provided consistent customer service in all areas.

Asked open-ended questions to assess customers' needs.

Located and prepared merchandise for customer pick up.

Recommended alternative items if a product was out of stock.

Set up displays of merchandise on shelves, counters, or tables to attract customers and promote sales.

Answered customers' questions about the merchandise, and recommended merchandise based on individual requirements.

Advised customers on merchandise selection, utilization, and care of merchandise.

Proactively contributed to creating a team atmosphere that is flexible and enjoyable.

Maintained required paperwork including logs and other documents along with the ability to operate registers.

Participated in physical inventory counts every time period.

Ensured a quality store image by accurately stocking, organizing, and cleaning display cases/shelves, as well as pricing store merchandise.

Assist the upper management team in ordering necessary materials.

Helped the manager in daily duties such as compliance and inventory logs.

Owner/Independent Contractor

Vampir Entertainment - Houston, TX

Jun 2007 - Apr 2019 (11 years 11 months)

Completed contracting for myself to Cabarets and other venues as "DJ Vampir" to perform a variety of duties that included Head of Security, Door Person, Club Management, Social Media Promoter, Social Media Marketing Manager, Event Specialist, Disc Jockey, Promotions Coordinator, as well as Event and Club Advertisement Photography.

Duties to include:

Maintained a strong presence and visible deterrent to crime and rule/law infractions.

Patrolled and Inspected the facility's parking lot to verify that vehicles were properly parked and were safe from damage or theft.

Walked all entertainers and female staff to and from their vehicles to ensure their safety.

Managed and trained staff of up to 30+ people, including entertainers, bartenders, servers, hosts/greeters, security personnel, and DJs.

Personally greeted guests in a pleasant, courteous, service-oriented manner while maintaining a professional tone of voice.

Instituted many daily and event drink specials providing both customer satisfaction & profit for the club as a whole.

Ensured the continuous play of all music, making sure the main stage always had an entertainer on it.

Ensured the stage lighting & effects were used to their highest potential to create an ideal ambiance for entertainers to perform.

Kept a good knowledge of social media platforms to ensure that the Club pages were constantly up to date.

Developed an actionable organic social media strategy, including promotional and marketing, adding posts for the company to bring in new business.

Developed and published posts across all social media accounts including images, videos, lives, and stories to promote the club's entertainers, specials, and events.

Photographed events, venues & entertainers for use in club promotions & social media sites.



Ground/Tower Hand

A to Z Iron Works - Waco, TX

Jun 2004 - Jun 2007 (3 years 1 month)

Duties to include:

Building, repairing, & demolition of Radio, TV, & Cell towers.

Painting tower parts on & above ground.

General pipe-fitting, electrical, & other construction needs while on the job.

Heavy/medium machinery operations, including backhoes, front-end loaders, cherry pickers, etc.

Education



Clear Brook High School - Friendswood, Texas, US

G.E.D.

Skills

Retail Branding • Social Media Management • Product Photography • Event Photography • Portrait Photography • Social Media Content Creation • Computer Literacy • Heavy Equipment